WHAT IS CLAIMED IS:

- A method of selecting an image bearing product that requires a particular size of a digital image, comprising the steps of:
- a) a user providing a high resolution digital image in a memory at a first location;
- a service provider providing information which is displayed at the first location, such displayed information including a plurality of options for image bearing products that can be provided by the service provider that require different sized digital images;
- c) the user selecting at least one image bearing product to be provided by the service provider after viewing the displayed images;
- d) converting the high resolution to a smaller sized digital image corresponding to the selected image bearing product; and
- $e) \qquad \mbox{utilizing the smaller sized digital image to provide the selected image bearing product to the user.}$
- The method of claim 1 further including the step of transferring the smaller sized digital image from the first memory location to a memory location specified by the service provider.
- The method of claim 1 further including using a digital camera to capture the high resolution digital image.
- The method of claim 1 wherein the at least two photo products include prints of different sizes.
- The method of claim 1 wherein the at least two photo products are different photo albums.

- 6. The method of claim 1 further including the step of:
- f) establishing a service account for the user with the service provider to permit the user to have access to ordered services.
 - 7. The method of claim 6 further including the step of:
 - g) providing payment for the selected photo product.
- 8. The method of claim 1 wherein the converting step modified the number of pixels to produce the smaller sized digital image.
- 9. The method of claim 1 wherein the converting step modified the number of bits per pixel to produce the smaller sized digital image.